

# MIAMIBEACH SOUNDSCAPE CINEMASERIES FREE///SVEE EVERYWEDNESDAY

## SPONSORSHIP**INCLUSION**OPTIONS

- ✓ MEDIA ADVERTISING VALUED AT OVER \$50,000
  - NEW TIMES
  - BISCAYNE TIMES
  - MB MAGAZINE
  - ONLINE PRESENCE
  - MEDIA COVERAGE
- ✓ OVER 25,000 IN ATTENDANCE ANNUALY
  - KENDALL
  - BROWARD
  - N. MIAMI BEACH
  - MIAMI BEACH
- ✓ PRESENCE AT MOVIES
  - SHOWS EVRY WEDNESDAY
  - OCT MAY
- ✓ FACEBOOK INCLUSION
  - 6.500 FOLLOWERS
  - SPECIAL POSTS
- ✓ TEXTING INCLUSION
  - COMPANY NAME INCLUDED IN SPECIAL MESSAGES TO TEXT **RECIPIENTS**
- ✓ SIGNAGE AT ALL EVENTS
- ✓ WEBSITE PRESENCE
  - CITY OFFICIAL WEBSITE
  - MBCULTURE.COM





CAPE CINEMASERIES mbculture.com

Media placement 2012

# MOVIE**NIGHT**SPONSORSHIP

\$30,000 series**TITLE**sponsor

#### Sponsorship includes:

- Series title changed to incorporate title sponsor company name
- Presence at all movie nights opportunity to be present and distribute promotional products any
  movie company chooses (some movie nights may have other sponsor present as well)
  - Average attendance per movie is 750
  - 2013 Dates: dates/times/titles subject to change
    - October 2, 9, 16, 23, 30
    - November 6, 13, 20, 27
    - December 11, 18
    - January 8, 15, 22, 29
    - February 29, 5, 12, 19, 26
    - March 5, 12, 19, 26,
    - April 2, 9, 16, 23, 30
    - May 7, 14, 21, 28



- Inclusion in **all media** for entire series as title sponsor
  - Approximate value is \$50,000
  - Inclusion in all E-blasts logo, link, and mention in email to opt-In subscribers
  - Weekly inclusion on Facebook inclusion in Facebook posts
  - Weekly inclusion in Text messages company name included in opt-in text messages when available
- On-Site signage
  - Opportunity to provide signage to place on property during all movie nights
  - Company name written on screen prior to start of sponsored movie
- Website inclusion
  - Company logo and link included on MBCulture.com website
  - Company logo included on all website advertising where event is mentioned

# MOVIENIGHTSPONSORSHIP

\$20,000 series**PRESENTING**sponsor

### Sponsorship includes:

Presence at up to 20 movie nights – opportunity to be present and distribute promotional

products

Average attendance per movie is 750

2013 Dates: dates/times/titles subject to change

- October 2, 9, 16, 23, 30
- November 6, 13, 20, 27
- December 11, 18
- January 8, 15, 22, 29
- February 29, 5, 12, 19, 26
- March 5, 12, 19, 26,
- April 2, 9, 16, 23, 30
- May 7, 14, 21, 28
- Inclusion in all media for entire series as presenting sponsor
  - Approximate value is \$50,000
  - Inclusion in all E-blasts logo, link, and mention in email to opt-In subscribers
  - Weekly inclusion on Facebook inclusion in Facebook posts
  - Weekly inclusion in Text messages Company name included in opt-in text messages when available
- On-Site signage
  - Opportunity to provide signage to place on property during all movie nights
  - Company name written on screen prior to start of sponsored movie
- Website inclusion
  - Company logo and link included on MBCulture.com website
  - Company logo included on all website advertising where event is mentioned

## MOVIE**NIGHT**SPONSORSHIP

\$2,500 per movie

## Sponsorship includes:

- Presence at one movie night opportunity to be present and distribute
  - Average attendance per movie is 750
  - 2013 Dates: dates/times/titles subject to change
    - October 2, 9, 16, 23, 30
    - November 6, 13, 20, 27
    - December 4, 11, 18, 25,
    - January 1, 8, 15, 22, 29
    - February 29, 5, 12, 19, 26
    - March 5, 12, 19, 26,
    - April 2, 9, 16, 23, 30
    - May 7, 14, 21, 28
- Inclusion in media for specific movie
  - E-blasts logo, link, and mention in email to opt-In subscribers
  - Facebook inclusion in Facebook posts
  - Texts inclusion in opt-in text messages stating that you will be sponsoring
- On-Site signage
  - Opportunity to provide signage to place on property during sponsored movie
  - Logo placement on screen prior to start of sponsored movie

